



Salt Advisory

AI Fluency for the Boardroom

Lead with Intelligence



AI is now a top strategic priority for 76% of global executives

Yet:

- 82% of organisations lack a clear AI strategy
- 88% of board members don't fully understand AI capabilities
- 92% of boards don't include an AI expert

Research from MIT and McKinsey reveals that 85% of AI initiatives stall at proof-of-concept, often because they're treated as tech experiments – not as business reinvention. The result? A proliferation of pilots focused on task efficiency, rather than enterprise transformation.

The true value of AI emerges only when CEOs and senior leaders embrace it as a once-in-a-generation opportunity to reshape their business.

But here's the challenge:

Most leaders recognise AI's strategic importance – but lack the time, fluency, or confidence to lead its adoption. Concerns around data privacy, employee resistance, cost, and uncertain ROI often stall progress. Resulting in wasted resources, delayed decisions, and missed opportunities.



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Close the leadership AI knowledge gap

Salt Advisory's AI Leadership Mastery provides practical solutions that align with your business priorities.

AI Leadership Mastery is part of our Salt Advisory solution. A flagship education programme for senior executives. Designed to build strategic fluency, it unlocks confidence and equips leaders to harness AI as a driver of innovation, efficiency, and competitive edge.

Delivered through expert-led sessions, real-world case studies, and hands-on simulations

You will be able to:

- **Demystify AI:** Master core concepts and capabilities – no jargon
- **Strategise with intelligence:** Harness AI for decision-making, customer engagement, and operating models
- **Navigate risks & ethics:** Lead responsibly with governance, bias mitigation, and regulatory insight
- **Drive Adoption:** Build internal momentum, overcome resistance, and align AI with business goals
- **Lead the Transformation:** Position your organisation to thrive in an AI-enabled economy

This is not a coding course – it's a strategic command centre for intelligent leadership.

AI Education **Pathways**

Salt Advisory connects you with expert facilitators who offer modular learning options tailored to your needs. Sessions are interactive, concise (90 minutes), and delivered online.

A typical Journey? Start with an Executive Briefing, progress through selected Practical Briefings, and stay up to speed with monthly updates. This ensures fluency in a fast-moving landscape.

1. Executive Briefings: High-Level AI Executive Briefing

2. Practical Briefings

- AI Tools for Executives
- Managing AI Agents
- AI Prompting 101 (Intro)
- AI Prompting 102 (Intermediate)
- AI Prompting 103 (Advanced)
- Context Engineering
- Strategy Briefings
- AI Strategy & Operationalisation
- LLM to AI Agent to Agentic Layer
- Leadership Cyber Knowledge
- Ethical, Responsible AI & Sustainability
- Monthly Byte-Size Updates



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Get started

Explore Salt's AI Leadership Mastery programme by speaking to the team at Salt. We'll design a learning path tailored to your business, leadership style, and strategic goals.



Thank you

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