Digital-led talent with Salt

Scaling shouldn't feel hard

For over 20 years, we've helped global brands, start-ups, and consultancies build high-performing digital teams. From tech to marketing, creative to sales, and transformation, our solution-led approach connects exceptional talent worldwide. These are the specialist areas we hire across all levels.

Marketing

Digital Marketing & Growth
eCommerce, Merchandising and Digital Trading
CRM, Email and Loyalty Marketing
Social, Community and Influencer
SEO, Growth and Performance
Media Planning and Buying

Brand & Communications
Consumer Insight and Market Research
Brand Marketing and Brand Marketing
PR and Communications
Content and Copywriting

Analytics & Strategy
Transformation and Project Management
GTM and Product Marketing
Web and Digital Analytics
Demand Generation
Digital Strategy
C-Suite

Creative

Creative Strategy
Graphic, Integrated and Digital Design
Art and Creative Direction
Motion and Video
Copywriting
Illustration
Branding

Delivery & Operations
Studio, Operations and Resource Management
Client Services and Account Management
Project Management
Production

Product & Design
User Research, UX Design and Service Design
Product and Design Operations
Product Management
UI and Visual Design
Product Design

Sales

Sales Leadership & Strategy
Channel, Partner and Alliance Sales Leaders
GTM Strategy Leads and RevOps Directors
VP Sales and Commercial Directors
CEO and C-Suite Revenue Leaders

Customer & Client Success
Enterprise and SaaS Account Executives
Customer Success and Renewals
Account and Technical
Business Development
Solutions Consultants
Pre-Sales Engineers
Account Managers
Sales Professionals

Technology

Leadership
PMO, Project and Programme Management
Technology and Engineering
Product and Agile Delivery

Engineering
Software Engineering; Mobile, Front/Back-end, FS)
Enterprise Tech; Oracle, SAP, Salesforce, Microsoft, Service
Cyber Security, SecOps and Compliance
Embedded/IOT and Emerging Tech
IT Support and Operations
Cloud and Platform
DevOps and SRE

Transformation

Strategy & C-Suite Leadership
Growth and Innovation
Corporate Strategy
Operating Model
Value Creation
M&A and PMI

Executive & Change
PMO, PPM and Change Management
Organisational Change
Leadership incl. C-Suite

Data, AI & ML

Data & Analytics
Marketing Analytics and Customer Intelligence
Data and Feature Store Engineering
Insight and Behavioural Analytics
Data Product and Strategy
Data and AI Leadership
BI and Reporting
Data Science

AI & Machine Learning
Machine Learning Operations
AI, ML, Gen AI and LLM
AI / ML Engineering